



**ON
THE PLAZA**

SONOMA, CALIFORNIA

SEPTEMBER 27-29, 1996

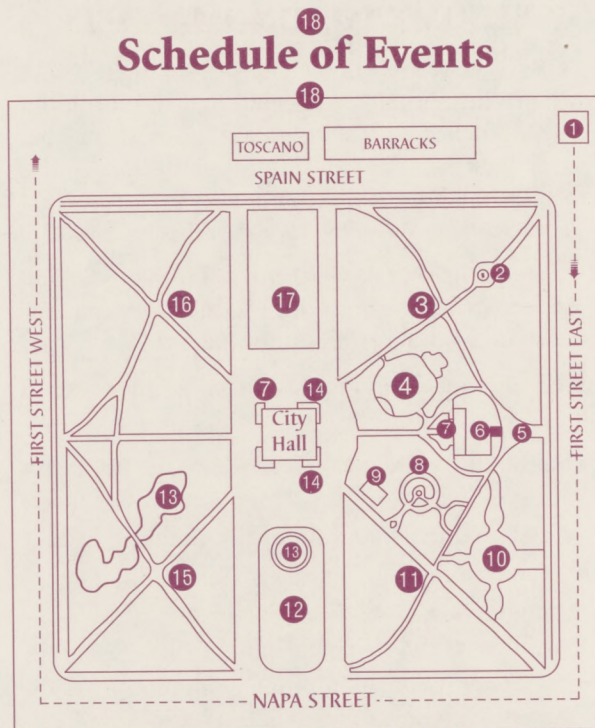
FRIDAY, SEPTEMBER 27

Time	Event	Key
6:30-	Patron's Wine Tasting	1
9:00	(Reservations Required)	

SATURDAY, SEPTEMBER 28

Time	Event	Key
10:00	Blessing of the Grapes	1
	Festival Invocation	
10:00 -	Carr - Gossett	4
11:00	Children's Entertainment	
10:00 -	Art Show and Sale	15
5:00	Valley of the Moon Art Association	
10:30 -	Healdsburg Community Band	12
12:30	Dir. Lew Sbrana 25 piece Concert Band	
11:00 -	Ballet Folklórico	4
12:00	Tores Jaliscienses	
11:00 -	Mark Bunnell	15
12:00	Juggler	
11:00	Wine Tasting on the Plaza	3
11:30	Amateur Winemaking	4
	Awards Presentation	
12:00 -	Carr - Gossett	4
1:00	Children's Entertainment	
12:00 -	Roger Rhoten	15
1:00	Magic	
12:30	Papa Jo and the Bouncers	17
	Music	
1:00 -	Entertainment	4
2:30	Continuous - to be announced	
1:00 -	Mark Bunnell	15
2:00	Juggler	
1:30	Grape Stomp Children's	4
2:00 -	Roger Rhoten	15
3:00	Magic	
2:00	Firemen's Water Fight Spain St./North Plaza	
3:00 -	Norton Buffalo	17
5:00	Music	

Schedule of Events



PLAZA LOCATION KEY

- | | |
|---------------------------|----------------------|
| 1. Mission | 10. Fountain |
| 2. Bear Flag Monument | 11. SE Quadrant |
| 3. NE Quadrant | 12. S. Lawn Area |
| 4. Amphitheatre | 13. Duck Pond |
| 5. Public Phone | 14. Disabled Parking |
| 6. Visitors Bureau | 15. SW Quadrant |
| 7. Public Restrooms | 16. NW Quadrant |
| 8. Rose Garden | 17. N. Lawn Area |
| 9. Vintage Festival Booth | 18. Public Parking |

VINTAGE FESTIVAL WEEKEND

The Vintage Festival Booth offers information, directions, lost and found, and a large selection of collectible Festival clothing, posters, and memorabilia. This is a wonderful opportunity to take home something special to remember a great wine country weekend.

1996 Vintage Festival Contest Artist: Jennifer Cabaud. Jennifer will be present to autograph or personalize your Festival poster at the Booth Saturday and Sunday.

Thank you all for attending Vintage Festival '96!

SUNDAY, SEPTEMBER 29

Time	Event	Key
8:00	Vintager Run/Walk Benefits SVHS Track Team	
10:00 -	Jem Entertainment	4
12:15	"Music, Music, Music"	
10:00 -	Mark Bunnell	15
11:00	Juggler	
10:00 -	Atlantic Shore	12
12:00	Celtic Folk Music	
10:00 -	Art Show and Sale	15
5:00	Valley of the Moon Art Association	
11:00	Wine Tasting on the Plaza	3
11:00	BEAR FLAG REVOLT	2
	(Historic Presentation)	
	TIME CAPSULE PLACEMENT	2
	(Directly following Bear Flag)	
12:00	VALLEJO-HARASZTHY WEDDING .	1
	(Historic Presentation)	
12:30	THE BIG PARADE ROUTE	
1:30 -	Showcase Band	12
5:00	Music Mix	
1:30 -	"Galaxy"	4
3:30	USAF Air Mobility Command Band of the Golden West	
1:45 -	Mariachi Jalisco	10
3:45		
2:30 -	Stewart Tartan Pipes and Drums	17
3:00	San Francisco	
2:30 -	Mark Bunnell	15
3:30	Juggler	
3:30	Parade Awards	17
4:00	Grape Stomp Merchant	4
4:30	Grape Stomp Open	4

Parking is available in the Grande Parking Lot
Behind the Barracks on First Street East

1998-11. 39

Special Events

Patrons Wine Tasting

The generous support of our Festival Patrons is expressed by a thank you evening filled with music, fine foods, and wine. BY ADVANCE RESERVATION ONLY!

Blessing of the Grapes Festival Invocation

The traditional opening of the Festival is an invocation for a bountiful harvest.

Vallejo-Haraszthy Wedding

A historical reenactment of the marriage of Natalia and Jovita Vallejo to Arpad and Attila Haraszthy, June 1, 1863. The guest promenade consists of many historical figures. The wedding joined the two most prominent families in the Valley and created the first true California wine dynasty.

Bear Flag Revolt

June 14, 1846 marked the 150 Year (Sesquicentennial) of Sonoma. This date marked the beginning of the State of California.

Grape Stomp

Teams of two people each (one barefoot stomper and one grape swabby) compete to see how much juice they can extract from 25 pounds of grapes in this 3 minute timed competition. This is an event not to be missed!

Firemen's Water Fight

Local Fire Departments compete for a perpetual trophy using fire hoses, a steel barrel, and forceful streams of water. Prepare to cool off!

The Big Parade

The Grand Marshall of the 1996 Festival Parade, John Lasseter, has received many prestigious awards and an Oscar for his contribution to the Entertainment Industry. The Toy Story had its preview right here in Sonoma. We are honored that he and his family are joining us today for this home town tribute.

WELCOME TO SONOMA VALLEY

THE VALLEY OF THE MOON VINTAGE FESTIVAL was first held in 1897 to celebrate and give thanks for a bountiful harvest. The event takes place where it has for all these past years, the Plaza, and is a unique time to share the history and community experience that makes Sonoma Valley the very special place it is.

We are proud that this year marks the 99th year and 49th consecutive year making this the oldest continuously run Festival in the State of California.

We invite you all to bring your family and friends to join us!

- ◆ Historical presentations on or near the Plaza
- ◆ A taste from the quality "fruit of the vines" grown and produced in our distinctive climate
- ◆ Parade for children of all ages
- ◆ Continuous musical entertainment
- ◆ Children's entertainment and activities
- ◆ Sonoma Valley non-profit community project booths offering games, food, and drinks

A SPECIAL THANKS ...

The Valley of the Moon Vintage Festival Board expresses its sincere and heartfelt thanks to our hundreds of Sonoma Valley and surrounding area patrons who generously support our yearly endeavor to encourage the preservation of our historical heritage and scenic environment of our town. By promoting public awareness of the historic origin, growth, and development of wine making in Sonoma Valley, we will be able to continue to provide a viticultural heritage for those who share their time with us in the Valley of the Moon.

An extended thanks to the vintners who so graciously take time away from the busy crush season to share their wines with us.

Valley of the Moon Vintage Festival

P.O. Box 652

Sonoma, California 95476

(707) 996-2109



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